

G290 - A

Advanced Public Information Officer

Course Description

The advanced public information officer builds upon the skills learned in the Basic PIO course. The course will culminate with each student holding a taped press interview as the final practical exercise.

Course Objectives

- Enhance skills in writing press releases
- Enhance skills in conducting press interviews
- Enhance skills in working with the media

Course Length

- 8 hours

Prerequisite

- Basic Public Information Officer (G290-B)

Target Audience/Discipline

- Emergency Management Directors and staff
- Police
- Fire
- Military
- Emergency Medical Service personnel
- Elected and appointed officials
- Public works
- Volunteer agencies